



UNWIND FROM
YOUR DAILY
GRIND

GET ◀ ◀ ◀ ◀ ◀
CONNECTED

iwantaBUZZ.com

Keepin' it Local

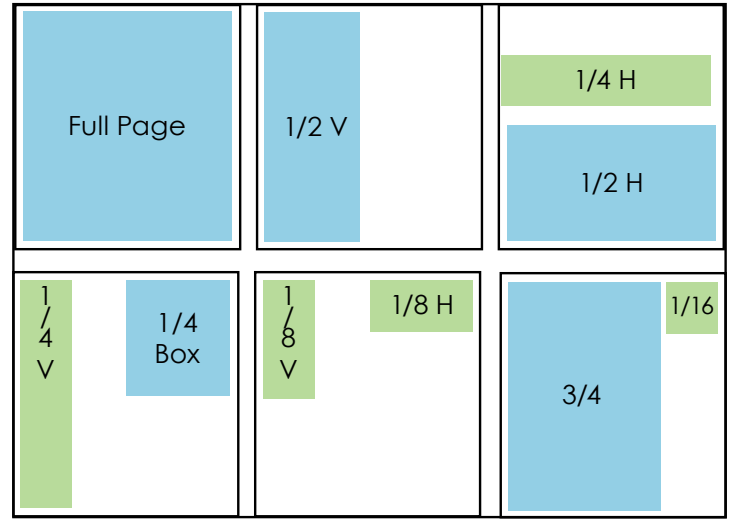
PRICING

AD SIZES

BLACK & WHITE RATES

| SIZE | OPEN | 3 MON | 6 MON | 12 MON |
|---------------|--------|--------|--------|--------|
| Inside Covers | \$5832 | \$4612 | \$4163 | \$3825 |
| Back Cover | \$7200 | 6750 | \$6300 | \$5850 |
| Full Page | \$4860 | \$3843 | \$3330 | \$3060 |
| 3/4 | \$3690 | \$2907 | \$2538 | \$2304 |
| 1/2 | \$2520 | \$2007 | \$1746 | \$1602 |
| 1/4 | \$1305 | \$1008 | \$864 | \$819 |
| 1/8 | \$630 | \$513 | \$441 | \$419 |
| 1/16 | \$360 | \$279 | \$257 | \$221 |
| Grab A Bite | | \$100 | \$90 | \$80 |

Ad Design \$100 one-time fee, per ad. If a redesign is requested, a \$50 design fee will apply.



COLOR RATES

| SIZE | OPEN | 3 MON | 6 MON | 12 MON |
|---------------|--------|--------|--------|--------|
| Inside Covers | \$6480 | \$5124 | \$4625 | \$4250 |
| Back Cover | \$8000 | \$7500 | \$7000 | \$6500 |
| Full Page | \$5400 | \$4270 | \$3700 | \$3400 |
| 3/4 | \$4100 | \$3230 | \$2820 | \$2560 |
| 1/2 | \$2800 | \$2230 | \$1940 | \$1780 |
| 1/4 | \$1450 | \$1120 | \$960 | \$910 |
| 1/8 | \$700 | \$570 | \$490 | \$465 |
| 1/16 | \$400 | \$310 | \$285 | \$245 |
| Grab A Bite | | \$100 | \$90 | \$80 |

Ad Design \$100 one-time fee, per ad. If a redesign is requested, a \$50 design fee will apply.

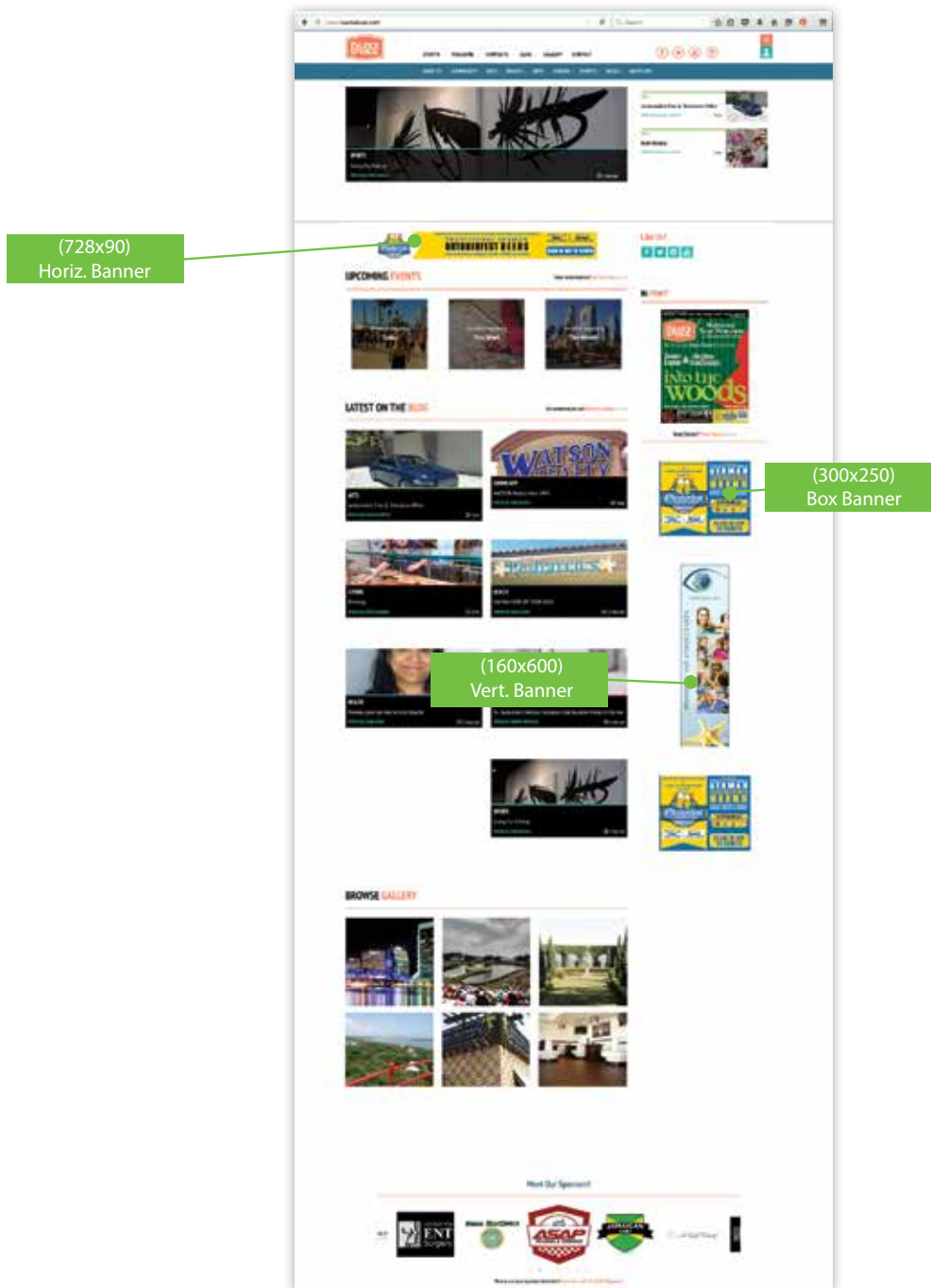
AD DIMENSIONS

| Size in Inches | Width | | Height |
|----------------|-------|---|---------|
| Full Page | 10 | X | 13 |
| 3/4 Page | 7.5 | X | 12.8716 |
| 1/2 Vertical | 4.875 | X | 12.8716 |
| 1/2 Horizontal | 10 | X | 6.375 |
| 1/4 Box | 4.875 | X | 6.375 |
| 1/4 Vertical | 2.375 | X | 12.8716 |
| 1/4 Horizontal | 10 | X | 3.125 |
| 1/8 Vertical | 2.375 | X | 6.375 |
| 1/8 Horizontal | 4.875 | X | 3.125 |
| 1/16 Page | 2.375 | X | 3.125 |



iwantaBUZZ.com

iwantaBUZZ.com reaches an active audience between the ages of 21 and 54. Our website features various ways to advertise your business such as rotating banner ads and featured business spots.



| WEB BANNERS | | | Additional Features | Description | Investment |
|------------------------------|------------------|-------------|---------------------|--|--------------------------|
| 300x250 160x600 728x90 | Rotating Banners | \$250/month | Contests | Increase awareness and drive traffic to your company with gift card/ certificate contesting & giveaways. Includes an email newsletter mention promoting the contest. | \$200 per weekly contest |
| | | | Email newsletter | Reach potential new customers with your marketing message by utilizing The BUZZ's extensive database. | \$1000 per mailing |

AGREEMENT TERMS & CONDITIONS

1. Payment Terms; Rates. INVOICES ARE DUE UPON RECEIPT and shall be paid at Jaxbars.com corporate offices shown on the invoice. The Advertiser acknowledges receipt of and agrees to the schedule of rates and all terms, conditions, and regulations of the most recent retail display advertising rate card (the "Rate Card"). Jaxbars.com may revise the schedule of rates and alter any of the terms, conditions, and regulations of the Rate Card by giving the Advertiser thirty (30) days written notice. After receiving notice of such change if Advertiser does not give Jaxbars.com written notice of cancellation within 10 days following receipt of that notice Advertiser agrees to be bound by such changes. If Advertiser elects to terminate this Agreement because of rate revision, advertising lineage run will be charged at rate actually earned at a non-discounted rate by annualizing lineage run at the actual earned rate from effective date of Agreement to termination date. Advertiser agrees that the billed rate of any ad, not paid within 10 days of final proof, will revert to the current open rate regardless of any discount rate otherwise granted to Advertiser, in addition, and a service charge of 1.5% per month of the unpaid principal balance owed Jaxbars.com (but not in excess of the lawful maximum) will be added to all accounts that are past due. Jaxbars.com reserves the right to cancel further insertions of advertisements if payments are not received when due. The Owner hereby agrees to provide Jaxbars.com with an imprint of Owner's credit card that is accepted by Jaxbars.com. In the event the Owner is thirty (30) days in arrears on any amounts due and unpaid, the Owner hereby authorizes Jaxbars.com to secure payment through the use of the Owner's credit card. In the event of any error in charging Owner's credit card, Jaxbars.com has the right to charge Owners' credit card for the appropriate amount, whether Owner still keeps his ad in iwantaBUZZ.com and / or The Buzz Magazine or not. A service fee in the highest amount allowed by law will be charged on all dishonored checks.

2. Cancellations. Cancellations by Advertiser are only effective for any space closing date occurring 30 days or more after receipt of written notice of cancellation. As Jaxbars.com provides discounts based on length of time an Advertiser's advertisement runs, any cancellation prior to the fulfillment of the entire agreed upon number of insertions will result in a recalculation of amounts due to Jaxbars.com by Advertiser for all advertisements already run at the full, undiscounted rate, and Advertiser agrees to pay any additional amounts due as a result of such recalculation. Jaxbars.com may also seek damages for any breach of this Agreement.

3. Advertising insertions. Advertiser agrees to provide all copy for advertisement prior to the copy deadline of which Advertiser is advised from time to time by Jaxbars.com. If space is reserved and Advertiser does not meet copy deadline, Jaxbars.com may insert a previous advertisement or in a circumstance where there has been no previous advertisement, the magazine may prepare, but is not required to prepare, and insert an advertisement without prior approval of copy or layout by the Advertiser and Advertiser shall pay any additional costs incurred by Jaxbars.com. JAXBARS.COM RESERVES THE RIGHT TO ACCEPT OR REJECT ALL ADVERTISING TO BE PUBLISHED. Jaxbars.com may also require the word "advertisement" to appear in any advertisement(s).

4. Printing, Mechanical & Production. If Advertiser is supplying camera-ready artwork, Advertiser agrees to provide Jaxbars.com complete material, ready for publication and printing, as soon as possible, but in no event later than the specified deadlines for the publication. All camera-ready submissions must comply with the most recent Jaxbars.com specifications sheet. Specification sheets are available via fax or e-mail from the Production Manager or Jaxbars.com Account Manager. Advertiser is responsible for submitting artwork of the same quality expected from the printed ad.

5. Waiver of Claims: Jaxbars.com makes reasonable efforts to check each submitted element or factor that would hinder the faithful reproduction of the advertisement. Advertiser agrees that Jaxbars.com will not be responsible for, and waives any claims against Jaxbars.com arising from: (i) small color shifts between supplied proof and printed ad; (ii) large color shifts if supplied proof is of inferior quality; (iii) missing fonts or graphics; (iv) scans supplied at lower-than-optimal resolution; (v) incorrectly placed graphics; (vi) misspellings and other factors deemed to be the responsibility of the ad creator; (vii) errors in typeset copy of any ad not approved by Advertiser in which a reasonable attempt has been made by Jaxbars.com to obtain approval for the ad. Moreover, Jaxbars.com will make reasonable efforts to match color screens. However due to printing and ink variances, Jaxbars.com cannot guarantee exact color matches. Advertiser agrees to be bound by the terms of this Agreement despite any color variances and shall not be entitled to any rebate due to such. Advertisers should contact Jaxbars.com Production Manager prior to submission to verify specifications and procedures.

6. Production by Jaxbars.com. Should Advertiser desire to engage Jaxbars.com to design, produce and prepare Advertiser's advertisement(s), the Advertiser agrees to provide Jaxbars.com with photos, logos, copy and the like as soon as possible, but no later than the specified deadlines for the publications. Advertiser further agrees to remit payment in full upon receipt of invoice for such design, production and preparation and prior to commencement of design and production work.

7. Advertiser Representations. Advertiser warrants and represents that the Advertiser is the sole, exclusive and undisputed legal and beneficial owner of any and all intellectual property rights to the content, subject matter and all other aspects of the advertisement, including, but not limited to, any and all copyrights, trademarks, servicemarks, and patents. Advertiser agrees that Jaxbars.com is relying upon these warranties. Advertiser further warrants and represents that it is authorized to, and does hereby, grant permission to Jaxbars.com to reproduce, copy, distribute, publish and reprint the advertisement in magazines, print, electronic publications and media. Advertiser agrees to indemnify, protect, and hold harmless Jaxbars.com from any and all losses, expenses, costs, or damages suffered by the Jaxbars.com by reason of any act or omission of the Advertiser regarding the content subject matter, or any other aspect of the advertisement, including, without limiting the generality of the foregoing, attorney's fees and costs whether or not a legal action is filed for plagiarism, copyright infringement, unfair competition, dilution,

palming off, and unauthorized use of person's name, likeness, or photograph.

8. Force Majeure. Jaxbars.com is not liable for any failure to publish advertisement or other failure beyond its reasonable control including, without limitation, acts of God, strikes, civil strife, acts of terrorism, or shortage of paper or ink stocks. In such event, Advertiser will not be charged for any advertisement not run and the term of the Agreement for advertisements shall be extended by the time such force majeure is in effect. Moreover, during any force majeure, Jaxbars.com shall have the right to revise this Agreement so as to pro rate the available space on an equitable basis and such shall constitute a valid, binding and enforceable modification.

9. No Waiver. Neither the failure nor any delay on the part of either party to exercise any right, remedy, power or privilege under this Agreement shall operate as a waiver thereof, nor shall any single or partial exercise of any right, remedy, power or privilege preclude any other or further exercise of the same or of any other right, remedy, power or privilege, nor shall any waiver of any right, remedy, power or privilege with respect to any occurrence be construed as a waiver of such right, remedy, power or privilege with respect to any other occurrence. No waiver shall be effective unless it is in writing and is signed by the party asserted to have granted such waiver.

10. Miscellaneous. This Agreement is binding upon and shall inure to the benefit of the successors and assigns of the parties hereto. This Agreement shall be governed and construed in accordance with the laws of Florida. The parties agree that any litigation arising out of this Agreement shall be brought only in an appropriate court in Duval County, Florida, and agree to submit to the jurisdiction of such court and not to raise any defense of lack of jurisdiction or forum non-convenient. Advertiser agrees to pay all attorneys' fees and collection costs that Jaxbars.com may incur if Advertiser fails to remit payment as agreed.

11. Entire Agreement. This Agreement contains the entire understanding among the parties hereto with respect to the subject matter hereof, and supersedes all prior and contemporaneous agreements and understanding, inducements or conditions, express or implied, oral or written, except as herein contained. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof. This Agreement may not be modified or amended other than by an agreement in writing.

12. Limitation of Liability. To the extent allowed by applicable law, Jaxbars.com's liability to Advertiser or any third party claiming through Advertiser for any claim arising out of or in connection with this Agreement will not exceed the amount of fees paid by Advertiser under this Agreement. In no event will Jaxbars.com be liable to Advertiser or to any third party for any lost profits, losses or any other consequential, incidental, or special damages arising out of or in connection with this Agreement.

CAMERA READY AD SPECS

- All ads must be submitted as digital files.
Hard copies are not acceptable.

AD SUBMISSION:

- Submit to your Account Executive electronically via e-mail or on a CD.
- Color ads must be designed at 300 dpi,
B&W ads at least 180 dpi at 100 percent.
- Preferred format for ads is PDF.
Please embed all fonts when creating PDF.

Other acceptable formats:

- TIFF
- Illustrator AI or EPS (Convert type to outlines or include fonts and art with ad. We cannot use PC fonts: please convert type to outlines.)
- Photoshop PSD (Rasterize or include all fonts. We cannot use PC fonts: please rasterize font layers if using them.)
- InDesign INDD
(Please package; include all fonts and links with ad.)
- JPEG (Build and save at high resolution, 300 dpi. This format is the least desirable for reproduction, especially when small type is used in the ad.)
- Title your e-mail and name your file with your account name, sales rep and date of publication.

IMPORTANT - These file formats are NOT accepted: PageMaker, Publisher, PowerPoint, Corel Draw, Microsoft Word, Quark.

AGREEMENT FOR SERVICE

iwantaBUZZ.com & The BUZZ Magazine Advertising Agreement

| BUZZ Magazine | List Price | Freq. | Start Date | End Date | Total Price |
|---------------|------------|-------|------------|----------|-------------|
| | \$ | | | | \$ |
| | \$ | | | | \$ |
| | \$ | | | | \$ |
| | \$ | | | | \$ |
| | \$ | | | | \$ |

Notes: _____

| iwantaBUZZ.com | List Price | Freq. | Start Date | End Date | Total Price |
|------------------|------------|-------|------------|----------|-------------|
| Featured Banner | \$ | | | | \$ |
| Rotating Banners | \$ | | | | \$ |
| Contest | \$ | | | | \$ |
| Email Newsletter | \$ | | | | \$ |
| Corner Peel | \$ | | | | \$ |
| | \$ | | | | \$ |

Notes: _____

TOTAL

Design Investment \$ _____

Total 1-Time Investment \$ _____

Monthly Service Investment \$ _____ x _____ months = \$ _____

TOTAL INVESTMENT \$ _____

We, the undersigned Advertiser(s), herein after referred to as "Advertiser", jointly and severally, do hereby order to purchase from Jaxbars.com the advertising services according to the terms and conditions listed below.

BUSINESS INFORMATION

Name of Business: _____

(Print) Name: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Alternate #: _____ E-mail: _____

Fed ID Number / S.S. #: _____

Person Responsible for Payment: _____ Title: _____

CREDIT CARD INFO

Any payment(s) not recieved within 30 days after it is due will automatically be charged to the credit card below without notice.

Card Type (circle): MasterCard Visa Amex Discover

Name on Card: _____

Expiration Date: ____ / ____

Card Number: _____

3-digit Code #: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Cardholder Signature: _____

This Agreement is between Jaxbars.com, LLC of Florida, Inc., a Florida corporation ("Jaxbars.com"), owner of IwantaBUZZ.com and The BUZZ Magazine, and the undersigned "advertiser" ("Advertiser"). This Agreement is made up of the printed and hand written terms on the front of this document and the "General Terms" on the back side of this document. If the Advertiser is a corporation or other limited liability entity, then the individual signing this Agreement on behalf of the Advertiser personally guarantees payment to Jaxbars.com when due all amounts due by Advertiser under this Agreement.

I have read this entire Agreement (front and back) and understand and agree to its terms.

Authorized By: _____ (Please Print)

Title: _____

Authorized Signature: _____

Date: _____