



GET ◀ ◀ ◀ ◀ ◀
CONNECTED

WITH YOUR
TARGET
AUDIENCE

iwantaBUZZ.com

BUZZ PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE

Community Section	Arts Section	Kids Section	Cuisine Section	Health Section	Sports Section	Music Section	Nightlife Section
<ul style="list-style-type: none"> • Community Picks • Making A Difference • Community Focus • Ask The Attorney • 5 Minutes With • Inside Look • Let's Talk 	<ul style="list-style-type: none"> • Featured Arts • Art Unleashed • Arts in the Know • Center Stage 	<ul style="list-style-type: none"> • Kids Picks • What's Happening • Top 5 • More 2 Know • Jumping Around Jax 	<ul style="list-style-type: none"> • Two Thumbs Up • Grab A Bite • 2 For \$20 • Personal Chef • Food Truck Foodie 	<ul style="list-style-type: none"> • Health BUZZ On • Healthy Take • BUZZ on the Streets • Be Well • The BUZZ On • Health Spotlight • Ask The Doc • Health Picks • Health Review 	<ul style="list-style-type: none"> • Game Day • Triple Play • Gear Up • On Campus • Sports Picks 	<ul style="list-style-type: none"> • Music Locale • Band Reviews • Feel the Beat • Strike Up a Chord 	<ul style="list-style-type: none"> • Nightlife Picks • Cathin A BUZZ

PACKAGE A

- 1/2 page black and white ad *(per month)*
- 3 web banners on iwantaBUZZ.com *(for duration of contract)*
- 3 social media posts *(per month)*
- Monthly inclusion in BUZZ Daily Deals
- Inclusion in 2 mass emails *(per month)*
- Inclusion in 1 feature article *(per 3 month time frame)*

12 MONTH INVESTMENT: \$1000 PER MONTH

9 MONTH INVESTMENT: \$1200 PER MONTH

6 MONTH INVESTMENT: \$1400 PER MONTH

3 MONTH INVESTMENT: \$1500 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE B

- 1/4 page black and white ad *(per month)*
- 2 web banners on iwantabuzz.com *(for duration of contract)*
- 2 social media posts *(per month)*
- Monthly inclusion in BUZZ Daily Deals
- Inclusion in 1 mass email *(per month)*
- Inclusion in 1 feature article *(per 3 month time frame)*

12 MONTH INVESTMENT: \$600 PER MONTH

9 MONTH INVESTMENT: \$750 PER MONTH

6 MONTH INVESTMENT: \$900 PER MONTH

3 MONTH INVESTMENT: \$1000 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE C

- 1/8 page black and white ad *(per month)*
- 1 web banner on iwantaBUZZ.com *(for duration of contract)*
- 1 social media post *(per month)*
- Monthly inclusion in BUZZ Daily Deals

12 MONTH INVESTMENT: \$350 PER MONTH

9 MONTH INVESTMENT: \$375 PER MONTH

6 MONTH INVESTMENT: \$400 PER MONTH

3 MONTH INVESTMENT: \$425 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE D

- 1/16 page black and white ad *(per month)*
- Monthly inclusion in BUZZ Daily Deals

12 MONTH INVESTMENT: \$150 PER MONTH

9 MONTH INVESTMENT: \$175 PER MONTH

6 MONTH INVESTMENT: \$200 PER MONTH

3 MONTH INVESTMENT: \$225 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

Cancellations by Advertiser are only effective for any space closing date occurring 30 days or more after receipt of written notice of cancellation. As BUZZ Media Group provides discounts based on length of time an Advertiser's advertisement runs, any cancellation prior to the fulfillment of the entire agreed upon number of insertions will result in a recalculation of amounts due to BUZZ Media Group by Advertiser for all advertisements already run at the full, undiscounted rate, and Advertiser agrees to pay any additional amounts due as a result of such recalculation. BUZZ Media Group may also seek damages for any breach of this Agreement.

ANNUAL VENUE PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE

ANNUAL VENUE CALENDAR AD INCLUDES

- Premium Online Venue Listing
- Secondary Story Feature
- Venue Photoshoot
- Inclusion in weekly email newsletter on weekly events
- Inclusion in social media & blog posts

COLOR CHOICE	1/16 AD	1/8 AD	1/4 AD
Black & White	\$1,200	\$2,400	\$3,600
Full Color	\$2,000	\$3,000	\$4,000

PLAN TO RUN OVER 12 MONTHS



ADD A SPECIAL EVENT PROMO [IN ADDITION TO ANNUAL PACKAGE]

PLAN A

- 1/2 page color ad
- Inclusion in one Section Picks (Community, Kids, Arts, Nightlife, Sports, Music & Health)
- 1-month of rotating banners (300x250, 160x600 and 728x90)
- Ticket giveaway contest
- Inclusion in 1 email newsletter to our database
- Blog about your event on iwantaBUZZ.com
- BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- 4 Social Media Posts

TOTAL PRICE \$1500 & 8 TICKETS TO THE EVENT

PLAN C

- 1/8 page color ad
- Ticket giveaway contest
- Inclusion in 1 email newsletter
- 2-weeks of rotating banners (300x250, 160x600 and 728x90)
- Blog about your event on iwantaBUZZ.com
- BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- 1 Social Media Post

TOTAL PRICE \$600 & 8 TICKETS TO THE EVENT

PLAN B

- 1/4 page color ad
- Inclusion in one Section Picks (Community, Kids, Arts, Nightlife, Sports, Music & Health)
- Ticket giveaway contest
- Inclusion in 2 email newsletters
- 2-weeks of rotating banners (300x250, 160x600 and 728x90)
- Blog about your event on iwantaBUZZ.com
- BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- 2 Social Media Posts

TOTAL PRICE \$800 & 8 TICKETS TO THE EVENT

PLAN D [ONLINE ONLY]

- 2-month of rotating banners (300x250, 160x600 and 728x90)
- Ticket giveaway contest on iwantaBUZZ.com
- Inclusion in 1 email newsletter
- 1-week event banner (710x400)
- Blog about your event on iwantaBUZZ.com
- 1 Social Media Post

TOTAL PRICE \$550 & 8 TICKETS TO THE EVENT

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NONPROFIT SPONSORSHIP PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE



PLAN A

- (2) 1/2 b&w ads
- Inclusion in Community Picks
- 40 word write-up in Community Focus
- 2-months of rotating banners (300x250, 160x600 and 728x90)
- Contest on iwantaBUZZ.com
- Inclusion in 2 email newsletters
- 300 word write-up in The BUZZ Magazine previewing your event

- 1 week event banner on iwantaBUZZ.com (710x400)
- 2 Blog posts about your event on iwantaBUZZ.com
- BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- 4 Social media posts

TOTAL PRICE \$7,500
TOTAL PLAN TO RUN OVER 2 MONTHS

PLAN C

- (2) 1/8 b&w ads
- Contest on iwantaBUZZ.com
- 1 Social media post
- Inclusion in 1 email newsletter
- 1-month of rotating banners (300x250, 160x600 and 728x90)

- 1 Blog post about your event on iwantaBUZZ.com
 - BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- TOTAL PRICE \$3,000**
TOTAL PLAN TO RUN OVER 2 MONTHS

PLAN B

- (2) 1/4 b&w ads
- Inclusion in Community Picks
- Contest on iwantaBUZZ.com
- 2 Social media posts
- Inclusion in 2 email newsletters
- 2-months of rotating banners (300x250, 160x600 and 728x90)

- 2 Blog posts about your event on iwantaBUZZ.com
 - BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- TOTAL PRICE \$5,000**
TOTAL PLAN TO RUN OVER 2 MONTHS

PLAN D

- (2) 1/16 b&w ads
- 1-months of rotating banners (300x250, 160x600 and 728x90)
- Contest on iwantaBUZZ.com
- Inclusion in 1 email newsletter

- 1 Blog post about your event on iwantaBUZZ.com
 - BUZZ photographer at your event and photos posted on iwantaBUZZ.com
- TOTAL PRICE \$1,750**
TOTAL PLAN TO RUN OVER 2 MONTHS

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HOLIDAY GIFT GUIDE PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE

GIFT GUIDES



Holiday Gift Guide

This year, celebrate the holidays with BUZZ Magazine! Beginning December 8th, we will pick one winner each day who will walk away with one of the 6 incredible prizes listed below. Like us on Facebook @ facebook.com/BUZZJacksonville. Then keep your eye on our posts for your chance to win!

<p>1</p>  <p>NORTH BEACH BISTRO NBBistro.com (904) 372-4105</p> <p>Gift: \$50 gift card</p> <p>Locally owned and operated, North Beach Bistro has created a place that has fabulous food, a great environment and appeals to all aspects of our community. Treat your family and friends to a great meal with a gift card this holiday season!</p>	<p>4</p>  <p>RINGLING BROS. AND BARNUM & BAILEY SHOW Ringling.com</p> <p>Gift: 4 VIP tickets</p> <p>Enjoy a night of fun for the whole family with VIP tickets to the opening night performance of Ringling Bros. and Barnum & Bailey presents "Circus Xtreme!" Playing Veterans Memorial Arena Jan 15-18.</p>
<p>2</p>  <p>GOLFTEC GolfTec.com (904) 998-4650</p> <p>Gift: \$199 Package & \$299 Package</p> <p>Every golfer loves the chance to get better - what could make them happier than lessons from the world leader in golf instruction? Save now on these great holiday offers for the golfers in your life!</p>	<p>5</p>  <p>MUSEUM OF SCIENCE & HISTORY TheMosh.org (904) 396-MOSH</p> <p>Gift: 1 Family of Four Membership</p> <p>Explore the museum from top to bottom with a MOSH Membership! Join the MOSH Family for an entire year of science and wonder.</p>
<p>3</p>  <p>THE GROTTO WINE & TAPAS BAR GrottoWine.com (904) 398-0726</p> <p>Gift: Custom Gift Basket</p> <p>Nothing says the holidays like wine. A gift basket from The Grotto Wine Bar is an undeniably perfect gift for your favorite wine lover! Enjoy what's inside together for a special treat</p>	<p>6</p>  <p>JAX ICE & SPORTSPLEX JaxIceAndSportsplex.com (904) 399-3223</p> <p>Gift: Family Fun Pack</p> <p>Join Santa for a wintery adventure on the ice at North Florida's only NHL-sized ice rink. Includes admission to a public ice skating session, rental skates, pizza and soft drinks for four people. Take a Snow Day, everybody deserves one!</p>



GIFT GUIDES AVAILABLE:

- Holiday Guide (December Issue)
- Valentine's Day
- Mother's Day
- Father's Day

PACKAGE A

- 1/2 page black and white ad
- Inclusion in Gift Guide Feature
(photo of gift, 50 word write-up and logo and contact info of your business)
- 3 Web banners on iwantaBUZZ.com
- 3 Social media posts
- Inclusion in 2 mass email

ONE-TIME INVESTMENT \$1000

* Price does not include design

PACKAGE B

- 1/4 page black and white ad
- Inclusion in Gift Guide Feature
(photo of gift, 50 word write-up and logo and contact info of your business)
- 2 Web banners on iwantaBUZZ.com
- 2 Social media posts
- Inclusion in 1 mass email

ONE-TIME INVESTMENT \$600

* Price does not include design

PACKAGE C

- 1/8 page black and white ad
- Inclusion in Gift Guide Feature
(photo of gift, 50 word write-up and logo and contact info of your business)
- 1 Web banners on iwantaBUZZ.com
- 1 Social media posts
- Inclusion in 1 mass email

ONE-TIME INVESTMENT \$350

* Price does not include design

PACKAGE D

- 1/16 page black and white ad
- Inclusion in Gift Guide Feature
(photo of gift, 50 word write-up and logo and contact info of your business)

ONE-TIME INVESTMENT \$150


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ASK THE DOC & ATTORNEY PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE

**YOUR LEGAL CORNER
ASK THE ATTORNEY**



Zachary C. Crabtree
Crabtree Law Group, P.A.
8777 San Jose Blvd.
Building A, Suite 200
Jacksonville, FL 32217
Phone: (904) 732-9701
Fax: (904) 732-9702
zcc@crabtreefirm.com
CrabtreeFirm.com

BUZZ: What brought you to Jacksonville?
ZC: I'm a 5th generation lifelong resident.

BUZZ: Where did you attend law school?
ZC: Florida Coastal School of Law.

BUZZ: What is your specific field of law?
ZC: Real Estate law.

BUZZ: How long have you practiced?
ZC: 15 years.

ASK THE DOC




ORAL CARE
**Dr. Corey Park of
My Dentist & Associates**

BUZZ: How can we teach our kids the significance of oral care?
Dr. Park: The most important is to make it enjoyable. Let kids do what they want to do with the brush. You can always go back and show them what they missed.

BUZZ: Now what about adult oral care?
Dr. Park: People just don't floss, but again they are

**YOUR LEGAL CORNER
ASK THE ATTORNEY**



NICHOLS & PINA
Justice denied anywhere diminishes justice everywhere.

Eugene B. Nichols
Nichols and Pina, LLLP
300 West Adams Street, Suite 130
Jacksonville, FL 32202
NicholsAndPina.com
904-353-3300

What is your area of law?
Criminal Defense, DUI Defense, Personal Injury, Wrongful Death.

How long have you practiced law?
18 years.

What brought you to Jacksonville?
I was born and raised in Avondale. I attended Episcopal Jacksonville and Jacksonville University.

Ask the Doc



Dr. Kristen Stewart, a local dermatologist and owner of Total Dermatology Care Center, shared her insights with BUZZ Health Editor Angie Green.

BUZZ: What motivated you to enter the field of dermatology?
Doc: I was 21 when skin cancer developed on my back and was removed. It just changed everything for me.

BUZZ: What should we, especially living in Florida, do to prevent sun damage that leads to skin cancer?
Doc: We should start young. They should have sunscreen available in schools and have shade at playgrounds.

BUZZ: What do you teach your patients?

PACKAGE A

- 1/2 page black and white ad (per month)
- 3 web banners on iwantaBUZZ.com (for duration of contract)
- 3 social media posts (per month)
- Inclusion in 2 mass emails (per month)
- Inclusion in 1 feature article (per 3 month time frame)

12 MONTH INVESTMENT: \$1000 PER MONTH
9 MONTH INVESTMENT: \$1200 PER MONTH
6 MONTH INVESTMENT: \$1400 PER MONTH
3 MONTH INVESTMENT: \$1500 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE B

- 1/4 page black and white ad (per month)
- 2 web banners on iwantabuzz.com (for duration of contract)
- 2 social media posts (per month)
- Inclusion in 1 mass email (per month)
- Inclusion in 1 feature article (per 3 month time frame)

12 MONTH INVESTMENT: \$600 PER MONTH
9 MONTH INVESTMENT: \$750 PER MONTH
6 MONTH INVESTMENT: \$900 PER MONTH
3 MONTH INVESTMENT: \$1000 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE C

- 1/8 page black and white ad (per month)
- 1 web banner on iwantaBUZZ.com (for duration of contract)
- 1 social media post (per month)

12 MONTH INVESTMENT: \$350 PER MONTH
9 MONTH INVESTMENT: \$375 PER MONTH
6 MONTH INVESTMENT: \$400 PER MONTH
3 MONTH INVESTMENT: \$425 PER MONTH

- Price does not include design
- 20% price increase for color upgrade

PACKAGE D

- 1/16 page black and white ad (per month)

12 MONTH INVESTMENT: \$150 PER MONTH
9 MONTH INVESTMENT: \$175 PER MONTH
6 MONTH INVESTMENT: \$200 PER MONTH
3 MONTH INVESTMENT: \$225 PER MONTH

- Price does not include design
- 20% price increase for color upgrade










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BUZZ DAILY DEALS

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE

BUZZ DAILY DEALS

A DEAL FOR EVERY DAY ◀◀◀

 <p>Fleming Island Plastic Surgery 10% OFF INJECTABLE DERMAL FILLERS FlemingIslandPlasti/Surgery.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>FREE 30-MINUTE FAMILY LAW OR COLLABORATIVE LAW CONSULTATION TheGreenLawFirmLLC.com. Exp. 12/30/16</p>	 <p>\$10 OFF WITH PURCHASE OF \$50 OR MORE 1stPlaceSports.com. Limit one per person. Not valid with any other offer. Exp. 12/31/16</p>	 <p>\$5 OFF YOUR PURCHASE OF \$20 OR MORE Surfingsombrero.com. Valid one per table. Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$5 OFF YOUR PURCHASE OF \$20 OR MORE Valid one per table. Not valid with any other offer or coupon Exp. 12/31/16</p>
 <p>BUZZ SPECIAL \$19 INTRODUCTORY SPECIAL PROGRAM (REG PRICE \$79) Includes: 3 private lessons, 1 group class lesson, 1 practice party session ASocialAffair.net. Cannot be combined with any other offers. New members only. Exp. 12/31/16</p>	 <p>15% OFF ANY AESTHETIC SERVICE TotalDermCare.com. Limit one per person. Not valid with any other offer. Does not include toxin or filler. Exp. 12/31/16</p>	 <p>\$50 OFF HOME INSPECTION MHomeInspection.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$10 OFF OF RACE FOR PRESENTS DEC. 10. CODE: "BUZZ10" www.RaceForPresents.com Not valid with any other offer or coupon. Exp. 12/09/16</p>	 <p>\$100 GUTTER INSTALL GutterHelmetNorthFlorida.com Not valid with any other offer or coupon Exp. 12/31/16</p>
 <p>FREE HOMEOWNERS QUOTE MBrightway.com. Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$300 OFF ROOF REPLACEMENT TheFidusgroup.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$300 OFF FOUNDATION REPAIR SYSTEM AlphaFoundationsOfFlorida.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$100 OFF ATTIC INSULATION USAInsulation.net Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>1 WEEK FREE. FIRST MONTH OF MEMBERSHIP ONLY \$75. max@maxwellmayes.com If you sign-up during that week free you get the whole first month (30-days) for \$75. Also, a free personal training session if they're interested in that instead of the classes. Exp. 12/31/16</p>
 <p>\$50 OFF ANY NEW RECURRING SERVICE TurnerPest.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$25 OFF PERMIT PROCESSING PermitsMadeSimple.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$150 OFF HEAT PUMP REPLACEMENT Snyderac.com Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>2 MONTHS FREE MONITORING ASK FOR AJ HALL Atlanticcompanies.net Not valid with any other offer or coupon. Exp. 12/31/16</p>	 <p>\$2500 FLAT-FEE CHILD CUSTODY CASES tyson.denson.law@gmail.com (904) 330-0289 Exp. 12/31/16</p>

TO FIND OUT MORE INFORMATION ABOUT BEING INCLUDED IN BUZZ DAILY DEALS, EMAIL JASMIN LANKFORD AT JASMIN.LANKFORD@IWANTABUZZ.COM

MONTHLY INVESTMENT \$100

If there is a deal change there will be a \$25 fee.

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SOCIAL MEDIA PACKAGES

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DEMOGRAPHICS

- Over 10,000 likes Jacksonville BUZZ Facebook.
- Over 1,374 likes Jacksonville BUZZ Instagram.
- Over 25,000 subscribers receive the Buzz Newsletter each week.
- Over 8,000 page views each month on iwantabuzz.com.
- Over 123,000 monthly total impressions through all channels.
- Facebook boosted ads target a minimum of between 8,400 – 22,500 profiles per boost depending on budget.
- Instagram boosted ads target a minimum of between 7,500 – 18,000 profiles per boost depending on budget.



PACKAGE A

- 4 Facebook posts
- \$400 Facebook boosted spend per month
- Event included on Calendar
- 1 BUZZ video interview*
- 1 article on iwantaBUZZ.com
- Web banners on iwantaBUZZ.com *(for duration of contract)*
- Inclusion in 1 mass email

4 MONTH INVESTMENT: \$3,700

3 MONTH INVESTMENT: \$2,800

2 MONTH INVESTMENT: \$1,900

1 MONTH INVESTMENT: \$1,000

*Per package | Price does not include design

PACKAGE B

- 3 Facebook posts
- \$300 Facebook boosted spend per month
- Event included on Calendar
- 1 BUZZ video interview*
- 1 article on iwantaBUZZ.com
- Web banners on iwantaBUZZ.com *(for duration of contract)*
- Inclusion in 1 mass email

4 MONTH INVESTMENT: \$2,900

3 MONTH INVESTMENT: \$2,100

2 MONTH INVESTMENT: \$1,500

1 MONTH INVESTMENT: \$800

*Per package | Price does not include design

PACKAGE C

- 2 Facebook posts
- \$200 Facebook boosted spend per month
- Event included on Calendar
- 1 BUZZ video interview*

4 MONTH INVESTMENT: \$2,100

3 MONTH INVESTMENT: \$1,600

2 MONTH INVESTMENT: \$1,100

1 MONTH INVESTMENT: \$600

*Per package | Price does not include design

PACKAGE D

- 1 Facebook post
- \$100 Facebook boosted spend per month
- Event included on Calendar

4 MONTH INVESTMENT: \$1,300

3 MONTH INVESTMENT: \$1,000

2 MONTH INVESTMENT: \$700

1 MONTH INVESTMENT: \$400

*Per package | Price does not include design

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BUZZ BLOGGER PACKAGES

COMMUNITY • ARTS • KIDS • CUISINE • SPORTS • HEALTH • MUSIC • NIGHTLIFE



PACKAGE A

- Official blogger on iwantaBUZZ.com
- Custom blog name listed under a section of the BUZZ in the section's dropdown menu
- 1/4 page content monthly in the print edition of the BUZZ Magazine
- 1/16 page ad in the BUZZ Magazine promoting your blog online
- 4 video interviews as host of the segment *(per month)*
- Inclusion in 1 mass email *(per week)*
- 1 blog promotional web banner on iwantaBUZZ.com

12 MONTH INVESTMENT: \$1000 PER MONTH

PACKAGE C

- Official blogger on iwantaBUZZ.com
- Custom blog name listed under a section of the BUZZ in the section's dropdown menu
- 1/8 page content monthly in the print edition of the BUZZ Magazine

12 MONTH INVESTMENT: \$200 PER MONTH

PACKAGE B

- Official blogger on iwantaBUZZ.com
- Custom blog name listed under a section of the BUZZ in the section's dropdown menu
- 1/4 page content monthly in the print edition of the BUZZ Magazine
- 1/16 page ad in the BUZZ Magazine promoting your blog online
- 1 video interview as host of the segment *(per month)*
- Inclusion in 1 mass email *(per month)*

12 MONTH INVESTMENT: \$500 PER MONTH

PACKAGE D

- Official blogger on iwantaBUZZ.com
- We will pull from this content to place in the BUZZ Magazine throughout the year

12 MONTH INVESTMENT: \$50 PER MONTH *(billed annually)*

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BUZZ ONSITE APPEARANCE

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ONSITE APPEARANCE INCLUDES

- 2-hour appearance by one of the BUZZ team personalities at event
- On-location event displays that includes the BUZZ banners and hospitality tent
 - Promotion listed on iwantaBUZZ.com calendar events page
 - 1 blog post about the event on iwantaBUZZ.com website
 - BUZZ photographer onsite to capture the event
 - Prizes to be given away at your event
 - 3 Social Media posts leading up to the event
 - 4 Social Media posts during the event
 - Inclusion in 1 mass email

ONE-TIME INVESTMENT: \$1250

• Price does not include design

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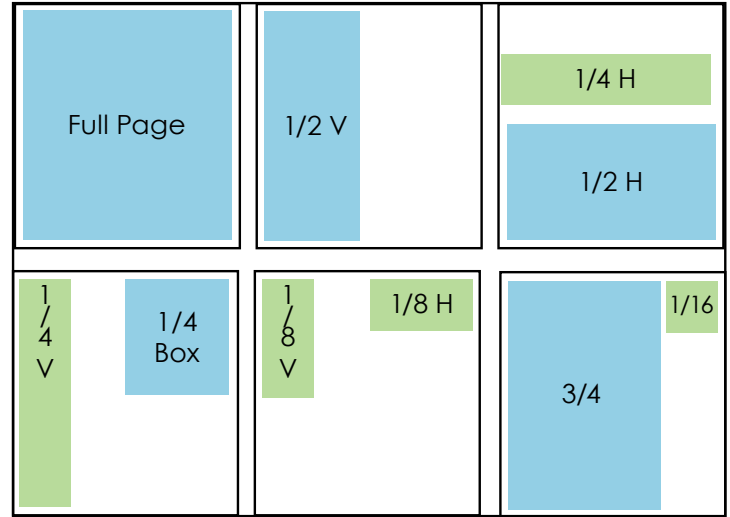
RATE CARD PRICING

AD SIZES

BLACK & WHITE RATES

SIZE	OPEN	3 MON	6 MON	12 MON
Inside Covers	\$5832	\$4612	\$4163	\$3825
Back Cover	\$7200	6750	\$6300	\$5850
Full Page	\$4860	\$3843	\$3330	\$3060
3/4	\$3690	\$2907	\$2538	\$2304
1/2	\$2520	\$2007	\$1746	\$1602
1/4	\$1305	\$1008	\$864	\$819
1/8	\$630	\$513	\$441	\$419
1/16	\$360	\$279	\$257	\$221
Grab A Bite		\$100	\$90	\$80

Ad Design \$100 one-time fee, per ad. If a redesign is requested, a \$50 design fee will apply.



COLOR RATES

SIZE	OPEN	3 MON	6 MON	12 MON
Inside Covers	\$6480	\$5124	\$4625	\$4250
Back Cover	\$8000	\$7500	\$7000	\$6500
Full Page	\$5400	\$4270	\$3700	\$3400
3/4	\$4100	\$3230	\$2820	\$2560
1/2	\$2800	\$2230	\$1940	\$1780
1/4	\$1450	\$1120	\$960	\$910
1/8	\$700	\$570	\$490	\$465
1/16	\$400	\$310	\$285	\$245
Grab A Bite		\$100	\$90	\$80

Ad Design \$100 one-time fee, per ad. If a redesign is requested, a \$50 design fee will apply.

AD DIMENSIONS

Size in Inches	Width		Height
Full Page	10	X	13
3/4 Page	7.5	X	12.8716
1/2 Vertical	4.875	X	12.8716
1/2 Horizontal	10	X	6.375
1/4 Box	4.875	X	6.375
1/4 Vertical	2.375	X	12.8716
1/4 Horizontal	10	X	3.125
1/8 Vertical	2.375	X	6.375
1/8 Horizontal	4.875	X	3.125
1/16 Page	2.375	X	3.125



iwantaBUZZ.com

iwantaBUZZ.com reaches an active audience between the ages of 21 and 54.
Our website features various ways to advertise your business such as rotating banner ads and featured business spots.



WEB BANNERS

300x250 160x600 728x90	Rotating Banners	\$250/month
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Additional Features	Description	Investment
Contests	Increase awareness and drive traffic to your company with gift card/certificate contesting & giveaways. Includes an email newsletter mention promoting the contest.	\$200 per weekly contest
Email newsletter	Reach potential new customers with your marketing message by utilizing The BUZZ's extensive database.	\$1000 per mailing

AGREEMENT TERMS & CONDITIONS

1. Payment Terms; Rates. INVOICES ARE DUE UPON RECEIPT and shall be paid at BUZZ Media Group corporate offices shown on the invoice. The Advertiser acknowledges receipt of and agrees to the schedule of rates and all terms, conditions, and regulations of the most recent retail display advertising rate card (the "Rate Card"). BUZZ Media Group may revise the schedule of rates and alter any of the terms, conditions, and regulations of the Rate Card by giving the Advertiser thirty (30) days written notice. After receiving notice of such change if Advertiser does not give BUZZ Media Group written notice of cancellation within 10 days following receipt of that notice Advertiser agrees to be bound by such changes. If Advertiser elects to terminate this Agreement because of rate revision, advertising lineage run will be charged at rate actually earned at a non-discounted rate by annualizing lineage run at the actual earned rate from effective date of Agreement to termination date. Advertiser agrees that the billed rate of any ad, not paid within 10 days of final proof, will revert to the current open rate regardless of any discount rate otherwise granted to Advertiser, in addition, and a service charge of 1.5% per month of the unpaid principal balance owed BUZZ Media Group (but not in excess of the lawful maximum) will be added to all accounts that are past due. BUZZ Media Group reserves the right to cancel further insertions of advertisements if payments are not received when due. The Owner hereby agrees to provide BUZZ Media Group with an imprint of Owner's credit card that is accepted by BUZZ Media Group. In the event the Owner is thirty (30) days in arrears on any amounts due and unpaid, the Owner hereby authorizes BUZZ Media Group to secure payment through the use of the Owner's credit card. In the event of any error in charging Owner's credit card, BUZZ Media Group has the right to charge Owners' credit card for the appropriate amount, whether Owner still keeps his ad in iwantaBUZZ.com and / or The Buzz Magazine or not. A service fee in the highest amount allowed by law will be charged on all dishonored checks.

2. Cancellations. Cancellations by Advertiser are only effective for any space closing date occurring 30 days or more after receipt of written notice of cancellation. As BUZZ Media Group provides discounts based on length of time an Advertiser's advertisement runs, any cancellation prior to the fulfillment of the entire agreed upon number of insertions will result in a recalculation of amounts due to BUZZ Media Group by Advertiser for all advertisements already run at the full, undiscounted rate, and Advertiser agrees to pay any additional amounts due as a result of such recalculation. BUZZ Media Group may also seek damages for any breach of this Agreement.

3. Advertising insertions. Advertiser agrees to provide all copy for advertisement prior to the copy deadline of which Advertiser is advised from time to time by BUZZ Media Group. If space is reserved and Advertiser does not meet copy deadline, BUZZ Media Group may insert a previous advertisement or in a circumstance where there has been no previous advertisement, the magazine may prepare, but is not required to prepare, and insert an advertisement without prior approval of copy or layout by the Advertiser and Advertiser shall pay any additional costs incurred by BUZZ Media Group. BUZZ Media Group RESERVES THE RIGHT TO ACCEPT OR REJECT ALL ADVERTISING TO BE PUBLISHED. BUZZ Media Group may also require the word "advertisement" to appear in any advertisement(s).

4. Printing, Mechanical & Production. If Advertiser is supplying camera-ready artwork, Advertiser agrees to provide BUZZ Media Group complete material, ready for publication and printing, as soon as possible, but in no event later than the specified deadlines for the publication. All camera-ready submissions must comply with the most recent BUZZ Media Group specifications sheet. Specification sheets are available via fax or e-mail from the Production Manager or BUZZ Media Group Account Manager. Advertiser is responsible for submitting artwork of the same quality expected from the printed ad.

5. Waiver of Claims: BUZZ Media Group makes reasonable efforts to check each submitted element or factor that would hinder the faithful reproduction of the advertisement. Advertiser agrees that BUZZ Media Group will not be responsible for, and waives any claims against BUZZ Media Group arising from: (i) small color shifts between supplied proof and printed ad; (ii) large color shifts if supplied proof is of inferior quality; (iii) missing fonts or graphics; (iv) scans supplied at lower-than-optimal resolution; (v) incorrectly placed graphics; (vi) misspellings and other factors deemed to be the responsibility of the ad creator; (vii) errors in typeset copy of any ad not approved by Advertiser in which a reasonable attempt has been made by BUZZ Media Group to obtain approval for the ad. Moreover, BUZZ Media Group will make reasonable efforts to match color screens. However

due to printing and ink variances, BUZZ Media Group cannot guarantee exact color matches. Advertiser agrees to be bound by the terms of this Agreement despite any color variances and shall not be entitled to any rebate due to such. Advertisers should contact BUZZ Media Group Production Manager prior to submission to verify specifications and procedures.

6. Production by BUZZ Media Group. Should Advertiser desire to engage BUZZ Media Group to design, produce and prepare Advertiser's advertisement(s), the Advertiser agrees to provide BUZZ Media Group with photos, logos, copy and the like as soon as possible, but no later than the specified deadlines for the publications. Advertiser further agrees to remit payment in full upon receipt of invoice for such design, production and preparation and prior to commencement of design and production work.

7. Advertiser Representations. Advertiser warrants and represents that the Advertiser is the sole, exclusive and undisputed legal and beneficial owner of any and all intellectual property rights to the content, subject matter and all other aspects of the advertisement, including, but not limited to, any and all copyrights, trademarks, servicemarks, and patents. Advertiser agrees that BUZZ Media Group is relying upon these warranties. Advertiser further warrants and represents that it is authorized to, and does hereby, grant permission to BUZZ Media Group to reproduce, copy, distribute, publish and reprint the advertisement in magazines, print, electronic publications and media. Advertiser agrees to indemnify, protect, and hold harmless BUZZ Media Group from any and all losses, expenses, costs, or damages suffered by the BUZZ Media Group by reason of any act or omission of the Advertiser regarding the content subject matter, or any other aspect of the advertisement, including, without limiting the generality of the foregoing, attorney's fees and costs whether or not a legal action is filed for plagiarism, copyright infringement, unfair competition, dilution, palming off, and unauthorized use of person's name, likeness, or photograph.

8. Force Majeure. BUZZ Media Group is not liable for any failure to publish advertisement or other failure beyond its reasonable control including, without limitation, acts of God, strikes, civil strife, acts of terrorism, or shortage of paper or ink stocks. In such event, Advertiser will not be charged for any advertisement not run and the term of the Agreement for advertisements shall be extended by the time such force majeure is in effect. Moreover, during any force majeure, BUZZ Media Group shall have the right to revise this Agreement so as to pro rate the available space on an equitable basis and such shall constitute a valid, binding and enforceable modification.

9. No Waiver. Neither the failure nor any delay on the part of either party to exercise any right, remedy, power or privilege under this Agreement shall operate as a waiver thereof, nor shall any single or partial exercise of any right, remedy, power or privilege preclude any other or further exercise of the same or of any other right, remedy, power or privilege, nor shall any waiver of any right, remedy, power or privilege with respect to any occurrence be construed as a waiver of such right, remedy, power or privilege with respect to any other occurrence. No waiver shall be effective unless it is in writing and is signed by the party asserted to have granted such waiver.

10. Miscellaneous. This Agreement is binding upon and shall inure to the benefit of the successors and assigns of the parties hereto. This Agreement shall be governed and construed in accordance with the laws of Florida. The parties agree that any litigation arising out of this Agreement shall be brought only in an appropriate court in Duval County, Florida, and agree to submit to the jurisdiction of such court and not to raise any defense of lack of jurisdiction or forum non-convenient. Advertiser agrees to pay all attorneys' fees and collection costs that BUZZ Media Group may incur if Advertiser fails to remit payment as agreed.

11. Entire Agreement. This Agreement contains the entire understanding among the parties hereto with respect to the subject matter hereof, and supersedes all prior and contemporaneous agreements and understanding, inducements or conditions, express or implied, oral or written, except as herein contained. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof. This Agreement may not be modified or amended other than by an agreement in writing.

12. Limitation of Liability. To the extent allowed by applicable law, BUZZ Media Group's liability to Advertiser or any third party claiming through Advertiser for any claim arising out of or in connection with this Agreement will not exceed the amount of fees paid by Advertiser under this Agreement. In no event will BUZZ Media Group be liable to Advertiser or to any third party for any lost profits, losses or any other consequential, incidental, or special damages arising out of or in connection with this Agreement.

AGREEMENT FOR SERVICE

We, the undersigned Advertiser(s), herein after referred to as "Advertiser", jointly and severally, do hereby order to purchase from BUZZ Media Group the advertising services according to the terms and conditions listed below.

Package	List Price	Freq.	Start Date	End Date	Total Price
	\$				\$
	\$				\$
	\$				\$
	\$				\$
	\$				\$

Notes:

BUSINESS INFORMATION

Name of Business: _____

(Print) Name: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Alternate #: _____ E-mail: _____

Fed ID Number / S.S. #: _____

Person Responsible for Payment: _____ Title: _____

CREDIT CARD INFO

Any payment(s) not received within 30 days after it is due will automatically be charged to the credit card below without notice.

Card Type (circle): MasterCard Visa Amex Discover

Name on Card: _____

Expiration Date: / _____

Card Number: _____

3-digit Code #: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Cardholder Signature: _____

This Agreement is between BUZZ Media Group, a Florida corporation ("BUZZ Media Group"), owner of IwantaBUZZ.com and The BUZZ Magazine, and the undersigned "advertiser" ("Advertiser"). This Agreement is made up of the printed and hand written terms on the front of this document and the "General Terms" on the back side of this document. If the Advertiser is a corporation or other limited liability entity, then the individual signing this Agreement on behalf of the Advertiser personally guarantees payment to BUZZ Media Group when due all amounts due by Advertiser under this Agreement.

I have read this entire Agreement and understand and agree to its terms.

Authorized By: _____ (Please Print) Title: _____

Authorized Signature: _____

Date: _____



Keepin' it Local

iwantaBUZZ.com

1611 SAN MARCO BLVD. ◀◀◀ o. 904.232.3001 ◀◀◀ f. 904.232.3003