



iwantaBUZZ.com

CUISINE • ARTS • NIGHTLIFE • COMMUNITY • MUSIC • KIDS • SPORTS • HEALTH

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UNWIND FROM
YOUR DAILY
GRIND

GET ◀◀◀◀
CONNECTED

iwantaBUZZ.com



iwantaBUZZ.com features

COMMUNITY CALENDAR - Advertise all your events for free. Our event calendar allows your event to be seen, providing exposure for your business.

SEARCH FEATURE - With the click of a button, users can search for their specific interests. Browse through videos, articles, business profiles and events. As a client, our search feature offers a quick and accessible way for users to find information on your business.

CONTESTS - With an average of 10,000 page views a month, running contests on our contest page is a sure way to drive qualified traffic to your business. Visitors to the contest page are actively seeking your product and providing their contact information to get it. We can back market to contest subscribers for you.

EVENT AND NEWS BANNERS - Get instant views showcasing your company in prominent locations on the site with an event or news banner. Users look to these spots as news information instead of advertisements. There are two locations to choose from.

ROTATING BANNERS - Increase your company's brand awareness, as well as traffic to your site or profile page, with rotating banners. There are three locations included in the banner package. All rotating banner impressions and click-throughs are tracked by our exclusive banner manager software.

NEWSLETTER - As a client, you have access to the iwantaBUZZ.com e-mail database, offering direct e-mail contact with The BUZZ database of consumers who have volunteered their contact information to join The BUZZ online entertainment community.



BUZZ TV

The BUZZ is committed to local businesses. We are here to help you get your message out to the BUZZ audience and beyond. We offer free BUZZ TV video interviews to local businesses to promote your products, service or events.



DID YOU KNOW?

- Video is shared 1200% more than links and text combined
- Videos in email have been shown to increase click-through rates by over 96% on the first introductory email
- Consumer Internet video traffic will be 80% of all consumer Internet traffic in 2019
- Video promotion is 600% more effective than print and direct mail combined
- If you feature yourself or current employees in the video, the trust factor is raised significantly

WHY DO YOU NEED VIDEO?

- Connect with your audience immediately
- Applicable on all platforms
- Infinite shelf life
- Increased web presence
- Jumpstart your social campaign
- Measurable results

WHAT YOU NEED TO KNOW

- Each interview will last 5-7 minutes and will discuss your business, products or upcoming events.
- The show features organic conversation, so relax and have fun!
- When complete, your video will be posted on iwantaBUZZ.com.



Social Media



WHY SOCIAL MEDIA?

LOW COST - There is no other low-cost promotional method out there to disseminate your message to the masses as quickly as social media can.

INSTANT ACCESS - Social media sites like Instagram and Facebook get your message out there with the click of a mouse to as many friends as you can collect. Much of today's social media users link their updates directly to their cell phones, meaning your message is directly delivered wherever your potential clients may be.

TARGET AUDIENCE - Social media offers a captive, targeted audience that have most likely chosen to hear your message.

BUZZ FRIENDS - As a client, you have access to over 28k of our followers to get your message out. We've done all the leg work building followers and profiles for you.

SOCIAL MEDIA USERS ARE PREDICTABLE - As we are engaging with our social media audience, we know their preferences, likes, dislikes and what they are looking for. This makes it easier to cater content to their specific preferences, offering a much higher return on your investment.

SOCIAL MEDIA IS THE FUTURE - With an enormous trend moving to advertising through social media, you need to stay ahead of your competitors. Your potential clients are social media users and to get in front of them, you need to be out there. Utilizing sources like The BUZZ that have already established followers in the social media realm means you don't have to invest the time and energy that we already have invested.



Why choose The BUZZ?

UNIQUE MEDIA

The BUZZ offers a unique media mix to deliver your brand and promotional message.

NETWORKING

The BUZZ can maximize networking and sponsorship opportunities for your business.

REDUCE COSTS

We reduce media costs using our wholly-owned products, The BUZZ and iwantaBUZZ.com, as well as creating promotional opportunities and pairings for you.

TIME-TESTED

The BUZZ continues to grow and develop with our audience. As our audience changes so does The BUZZ, offering readers just the right message to gain the attention your business is looking for.

CONTACT US

Contact us to discuss how The BUZZ can accelerate and expose your business in the Northeast Florida community.



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Keepin' it Local